

# Inc.

The Handbook of the American Entrepreneur



## **Fastest-Growing Private Companies 2008**

*Congratulations to*

**Kaleidescape  
No. 415**

# Inc. 500

**About the Inc. 500** Since 1982, businesspeople have eagerly sought out *Inc.*'s annual ranking of the fastest-growing privately held companies in the U.S. The list gives readers insight into the hottest trends and emerging themes in the evolving economy available nowhere else. From Microsoft and Domino's Pizza in the 1980's, to E\*Trade and Clif Bar in the 1990's, to American Apparel and Shutterfly in this decade, the Inc. 500 has always been ahead of the curve.

## Kaleidescape NO. 415

747.6% THREE-YEAR GROWTH  
REVENUE: \$47 Million EMPLOYEES: 145  
CEO: MICHAEL MALCOLM FOUNDED: 2003  
Sunnyvale, Calif. [kaleidescape.com](http://kaleidescape.com)

The Kaleidescape System stores and automatically organizes the user's collection of DVDs and CDs, delivering stunning high definition video to any room in the home via Ethernet, and makes it fun to explore treasured movies and music.

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### In the company's own words

Kaleidescape designs, manufactures and sells the Kaleidescape System, a set of products and services that transform the way movies and music are collected, managed and enjoyed throughout the home. The Kaleidescape system simplifies and enriches people's lives. It stores and automatically organizes the user's collection of DVDs and CDs, delivers stunning high definition video to any room in the home via Ethernet, and makes it fun to explore treasured movies and music.

The elegant industrial design, comprehensive services and extraordinary user interface set new standards in the consumer electronics industry. Kaleidescape's products are available worldwide through a network of dealers and distributors.

Kaleidescape's management team includes seasoned entrepreneurs with a track record of building highly successful companies. Founder, Chairman & CEO Michael Malcolm also founded NetApp, Inc. (NTAP) and Blue Coat Systems Inc. (BCSI).



kaleidescape™